

SCHOOL OF BUSINESS Certificate in Business Fundamentals Curriculum

ABOUT THE PROGRAM

The Certificate in Business Fundamentals is designed to provide non-business undergraduate majors who are working in businesses with an opportunity to develop a broad background in the fundamental areas of business. This certificate is approved by the New York State Education Department.

CURRICULUM (six courses, 18 credits)

All six courses will apply toward the MBA, if desired. The classes for this hybrid certificate program are accessible online.

REQUIRED COURSES (six courses, 18 credits)

Financial and Managerial Accounting for
Decision Making AC604
Financial Management FN608
Business Information Systems IS606
Marketing Management MK610
Global Supply Chain Management OM607
Leadership and Organizational Behavior OS603

FP.25M11/18CP

Clarkson University

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